

## DRAFT EXAMPLE SCRIPT

Hi, I'm Shirley Smith a sheep producer from Black Gully, Victoria.

My family has farming in this district for three generations.

Over that time, the climate has changed and we've been changing too!

We started a rotational grazing regime in 2010.

This allows us to continually rest pastures which not only helps with pasture growth but also importantly, has seen us retain much more carbon in our soils.

Regular soil tests show that our soil carbon levels have increased by xx%.

In 2018, we started a tree planting regime and have today, planted 500 new natives trees across our property.

We know our business is better off for implementing these practices. But for us it's about much more than business.

We want our farm to be sustainable into the future, to leave it in better shape for the next generation.

We're also increasingly aware that consumers of lamb are concerned about the emissions footprint of their meat.

We're committed to meeting and exceeding our customers' expectations when it comes to doing our bit to tackle climate change.