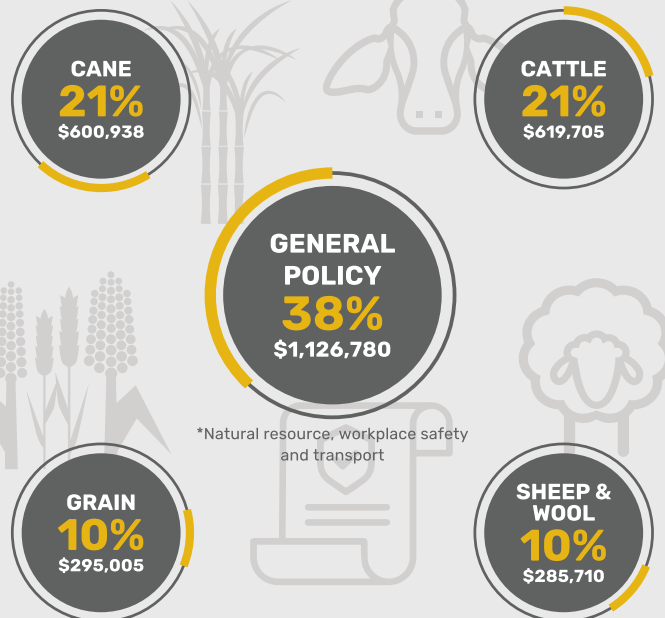


# ADVOCACY

## Currently working on 41 major initiatives including:

- AgCarE – Natural Capital Certification
- Effective biosecurity risk management
- Evidence-based not politics-based environmental and reef policies
- 'Zero harm on farm' safety outcomes
- More landowner power in land use negotiations
- Secure and increased access to water



The advocacy activity expenditure of \$2,928,137 consists of directly attributable costs to an area totalling \$1,676,255 with shared costs of \$1,251,883 allocated in proportion to the percentage of direct costs.

# COMMUNITY ENGAGEMENT



**2,617** GHMS licences issued for the year



**400 people** from an urban environment supported the agricultural industry through their country connection membership



**36 producers** participated in the development of AgForce's AgCarE Program, a tool that allows landholders to evaluate their natural capital



**3,281 people** registered for 99 events engaging in industry updates and specialised producer focused topics of interest



**130 producers** across the state assisted with community engagement, including with activities and events

# EDUCATION AND RESEARCH

We generated **4,995** annual property vegetation maps, 1,384 land valuation property support maps, 2,412 Reef awareness property maps, and 158 koala habitat awareness property maps for members



**2,643 students from 57 schools** attended a SIPP education event or workshop, while 217 teachers took a professional development session to better understand the agriculture industry



Research investment by CQU and DAF on our research stations

**\$2,520,000**

# AGFORCE'S INVESTMENT IN INDUSTRY 2021/2022

As an independent, non-government organisation representing the industries of, beef, cane, grains and sheep and wool, with a value of \$7 billion per annum within Queensland.

AgForce's ongoing advocacy efforts within industry and government creates undeniable benefits for agriculture and strengthens farming business for our members and many other farming enterprises.

These benefits are best represented via three key areas:

## ADVOCACY

Our dedicated staff and industry volunteers work at a local, state, and federal level to improve regulations and policies to ensure they are fair, practical, and affordable for producers, their families, and the wider industry.

## COMMUNITY ENGAGEMENT

AgForce constantly works with producers, community groups, and people from urban areas at a local level. This includes engaging with producers aged under 40 via its Young Producers' Council (YPC) – an investment to foster a clear direction for the future of agriculture.

## EDUCATION AND RESEARCH

Our work within education and research is widespread and varied and includes education with producers and communities, as well as support for areas of research that impact the commodities we represent.

## INVESTMENT IN THE INDUSTRY



The organisation's expenditure of \$7,733,805, has been split into three activity areas, \$4,427,329 has been directly attributable to one of the activities with shared costs \$3,306,476 allocated in proportion to the percentage of direct costs.