



Advancing Rural Queensland

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## Gate closing on Red Meat Award nominations

Queensland's peak farm group AgForce has put out the call for the best of the red meat industry to be recognised at the 2011 Queensland Red Meat Awards – but time is running out to get your business on the menu.

AgForce event manager Wendy Allen said AgForce is urging the red meat industry's top performers to nominate for the Red Meat Awards, which acknowledge the entire meat supply chain from paddock to plate.

"Nominations for the awards close 11 July, so we urge any red meat producer, processor, retailer, restaurant who wants to be recognised for their contribution to the red meat industry to nominate today."

Ms Allen said AgForce urged people to encourage achievers into overcoming their modesty and getting in applications for the awards.

"If you are proud of the part you play in the red meat supply chain whether that be the red meat you produce, the red meat you serve or the way you market your product, throw your hat in the ring to be counted among Queensland's top performers," Ms Allen said.

Queensland Country Life is also backing the industry at the awards, with the prestigious Queensland Country Life Red Meat Achiever of the Year title to be presented at the gala awards dinner at the iconic Brett's Wharf restaurant on 10 August, with bookings now open at [www.agforceqld.org.au](http://www.agforceqld.org.au)

The 2011 Red Meat Awards include:

- Innovation in Red Meat – Producer of the Year
- Innovation in Red Meat – Retailer of the Year
- Red Meat Industry Emerging Leader
- Best Red Meat Restaurant – Regional
- Best Red Meat Restaurant – Metropolitan; and the
- Queensland Country Life Red Meat Achiever of the Year

If you think your business showcases red meat in an award winning way – or if you know someone who does – visit AgForce's website [www.agforceqld.org.au](http://www.agforceqld.org.au) > Industry Activities > Red Meat Awards.

Nominations close 11 July.

For comment, contact Wendy Allen on 0409 814 200.

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